



Consultation No.1

Irvine

Long Term Plan for Towns
Irvine Town Board



Welcome to our first consultation

Irvine Long-Term Town Plan – Funding Award

£20 Million Funding Award Success

Irvine has been successful in securing a UK Government Award under the Long – Term Plan for Towns Programme. The funding award provides for **£20million of investment** in the town over 10 years.

Funding Directed through a Town Board

The funding requires the establishment of Town Board comprising local people, businesses and political representatives, to develop, oversee and deliver a Long-Term Plan for town regeneration.

‘Your Town’ – What are your needs & priorities?

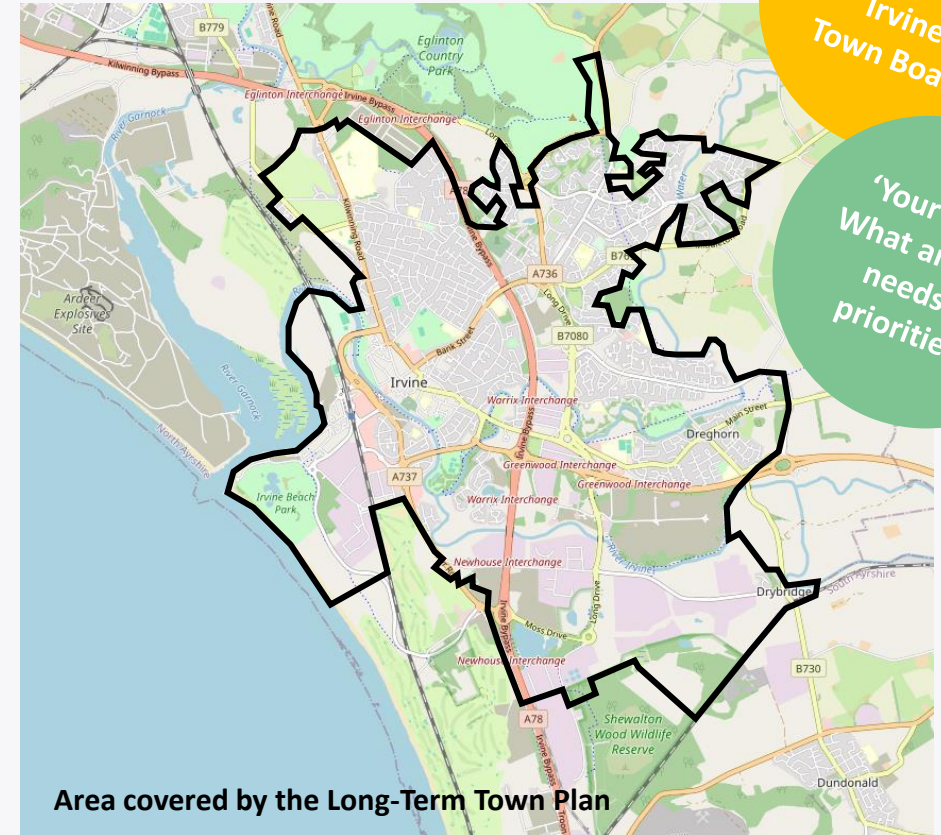
The Town Board must prepare a Long-Term Town Plan, developed in consultation with the local community and will submit proposals in November 2024.

Part of this process is to engage with the local community to establish local priorities and develop projects. We will be hosting events and engagements over the next 3 months.

Irvine
Long Term Plan for Towns

ENGAGEMENT
on behalf of
Irvine
Town Board

‘Your Town’
What are your
needs &
priorities?



Area covered by the Long-Term Town Plan

These boards provide further information on the key funding themes and emerging ideas being explored by the Town Board.

Irvine Long-Term Town Plan

Irvine
Long Term Plan for Towns

Develop a Plan & Vision

The recently established Irvine Town Board are working to develop a Vision & Long-Term Plan including setting objectives and a project-based investment plan for Irvine. The Town Board will work with North Ayrshire Council as the accountable body for the investment plan.

To comply with the Funding Award the Town Board are required to establish a long-term Town Plan that:

- Establishes a 10 Year Vision & initial 3 Year Investment Plan
- Supports community-based projects and longer-term major regeneration projects that will make a real difference to the Town Centre and other local centres that are important to local communities.

Irvine is 'Your Town':

- What do you see as the key challenges and opportunities for Irvine ?
- What would be your vision & aspiration for the town ?



Investment in the Town Centre & making town centres safer, easier to get around, celebrate their heritage and distinctive qualities of place is a central goal of the funding

Irvine Long-Term Town Plan

Three Investment Themes

The UK Government require that the Irvine Long Term Plan should be focussed on the core themes of the Long-Term Town Plan Funding. Projects that are eligible for funding need to sit within the 3 Core Investment Themes set by the funding programme. These are:



Safety and Security



CCTV



Better Lighting



Safer Roads



Crime Prevention



High Streets, Heritage & Regeneration



Shop Fronts



Building Restoration



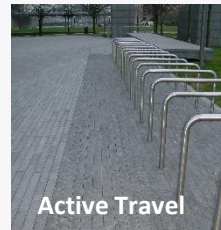
Better Signage



Town Dressing



Transport & Connectivity



Active Travel



Station / Bus Station



Digital Apps



Disabled Access

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'Your Town'
What would
be your
priorities ?

'Your Town'
Where would
you like to see
money
invested ?

Irvine Long-Term Town Plan

Next Steps

This Consultation is the start of a process. We will be looking to develop a broad range of opportunity and to collect ideas and suggestions across the Community on the initial project themes.

A Web Site and Town Plan Survey has been set up inviting initial comment and feedback to start the process of engagement. We will be looking to progress further engagement throughout the period working closely with the Council and the Irvine Locality Partnership.

Information packs will be in Town Hall / Leisure Centres & Libraries etc or please use the link below or QR Code to access the website, get updates and leave comment.

These Introductory Boards together with updates from the Irvine Town Board will be available online until end October. Please use the link or QR Code :

<http://www.ironsidefarrar.com/irvine-town-centre.html>



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